



GoldenDeer

*Thriving people and businesses in
harmony to people & planet*

GoldenDeer for a happy workforce and thriving businesses for people and planet

58% of business success is attributed to *strong leadership*

Social & environmental impact is a must consideration beside financial returns to ensure planetary health



Climate change and the increasing wealth-gap threatens human existence

Today's economic system is **extracting from nature and people**.

The result of climate change and an ever-increasing inequality gap are becoming an **existential threat to humanity**.

An economy regenerative to nature and inclusive for people needs a new mindset to create solutions from a different mind.



GoldenDeer For Regenerating Minds & The Economy



GoldenDeer helps people to create new mindsets & skills
and advises entrepreneurs and investors about a regenerative way of
investing and venture building



Nina, the founder of GoldenDeer, has build a strong track record in impact investing, venture building and emotional intelligence



Nina is an economist with a strong track record actively deploying impact investment capital in funds and businesses globally as well as setting up impact ventures for different economic players since 2007.

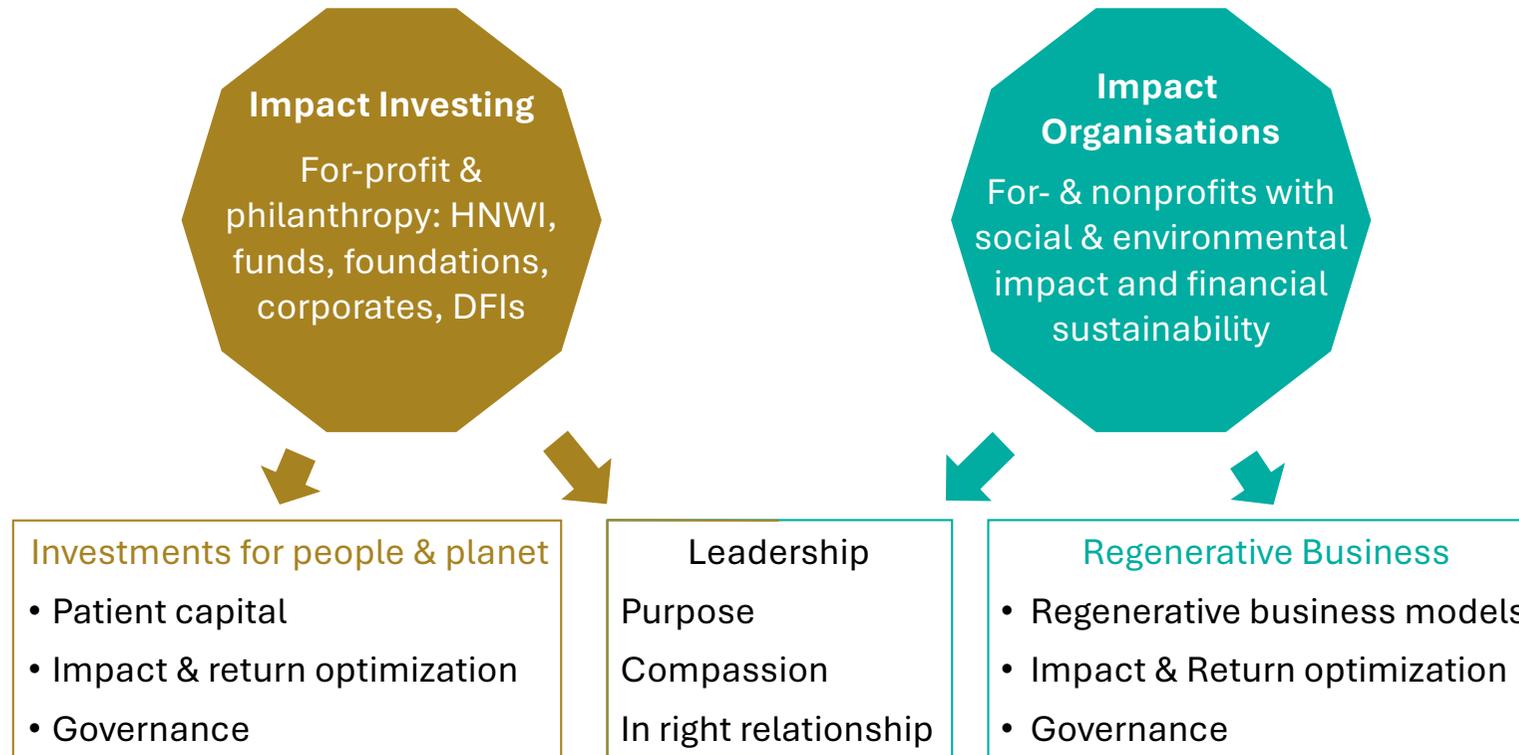
She has trained many non-profit and for-profit entrepreneurs in impact & system change mindsets, financial planning and investment readiness.

Nina is trained in systemic family constellation, in compassion training and meditation.

<h3>Sector Allocation</h3> <ul style="list-style-type: none"> • Access to Finance • Agriculture & forests • Education • Energy • Healthcare • Housing • Inclusion • Infrastructure • Oceans 	<h3>Geographical Allocation</h3> <table border="1"> <tr> <td> Africa </td> <td> Asia </td> </tr> <tr> <td> Europe </td> <td> LATAM & USA </td> </tr> </table>	Africa 	Asia 	Europe 	LATAM & USA 	<h3>Asset Class Allocation</h3> <p>> \$90M over 47 deals</p> <table border="1"> <tr> <th>Asset Class</th> <th>Percentage</th> </tr> <tr> <td>Fund-Equity</td> <td>55%</td> </tr> <tr> <td>Direct-Equity</td> <td>28%</td> </tr> <tr> <td>Direct-Debt</td> <td>11%</td> </tr> <tr> <td>Fund-Debt</td> <td>6%</td> </tr> </table>	Asset Class	Percentage	Fund-Equity	55%	Direct-Equity	28%	Direct-Debt	11%	Fund-Debt	6%	<h3>Clients</h3> <ul style="list-style-type: none"> • Corporates • HNWI • Funds • Foundations • NGOs, NPOs • Impact Ventures
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Europe 	LATAM & USA 																
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In the Appendix you find the full portfolio

GoldenDeer offers the full spectrum of services for impact investors and impact organizations



Impact Investing Advisory

- **Design of impact investing strategy:** strategy that aligns with investors' purpose and risk-return appetite
- **Due Diligence:** analysis of opportunities & risks of businesses and funds (impact and return)
- **Investment management:** crisis management of businesses in trouble
- **Impact Reporting:** impact report that highlights investors' additionality and business' impact
- **Regenerative principles:** integrate regenerative principles into investment to ensure business and planetary health



Impact Organization Advisory



Business advisory in groups or individually

- **Impact strategy:** design of social and environmental impact strategies for non-profit and for-profit businesses, the heart of the organization
- **Regenerative principles:** integrate regenerative principles into the business strategy to ensure organizational, business and planetary health
- **Financial planning:** translation of strategy into financial plans and defining investment needs to ensure long-term sustainability
- **Investment Readiness:** design of investment product (grant, debt, equity), development of pitch decks, business- and financial plans



Leadership trainings for the right mindset

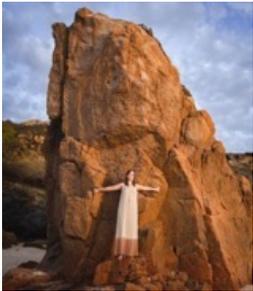
Leadership trainings involve a mix of inner-work and business advisory to align both

- **Purpose:** when anchored in purpose and aligned to work, business flow is guaranteed, and performance accelerated
- **Compassion:** moving from fear to compassion enables team's well-being and the development of holistic solutions
- **In right relationship:** business is driven by relationships, creativity and money; trusted relationships with oneself, others and money is a key ingredient for success



APPENDIX

Track Record & Portfolio of GoldenDeer



Direct Investments (Debt)



Name	Region	Impact	Description
Abari	Nepal	Housing and natural systems	Bamboo architecture and land regeneration
African Clean Energy	NL - Lesotho	Renewables Energies	Clean cooking stoves & access to power
Blacksheep	Costa Rica	Regenerative Agriculture	Soil regeneration & curcuma plantations
Cherehani	Kenya	MFI*	Access to loans for underserved
FACES	Ecuador	MFI*	Access to loans for underserved
Impact Hub	USA	Infrastructure	Co-working, accelerators
Nueva Vision	Peru	MFI*	Access to loans for underserved
Playa Viva	Mexico	Ecotourism	Regenerative hotel
Edpyme RAIZ	Peru	MFI*	Access to loans for underserved
SOPROCOPIV	DR Congo	Coffee	Trade financing for a local coffee producer in DRC



*MFI: Microfinance

Direct Investments (Equity)



Name	Region	Impact	Description
Auticon	Germany	Inclusion	Software testing jobs for Asperger autists
Discovering Hands	Germany	Inclusion	Blind women detecting early-stage breast cancer
FINAE	Mexico	Education	Fair education loans to underserved
Joma Bakery	Vietnam	Inclusion	Recovery & jobs for trafficked women
Propagate	USA	Regenerative Agriculture	Market builder for agroforestry sector
Revive	Belgium	Brownfields	Clean up of Brownfields & green real estate
Sailcargo Inc.	Costa Rica	Clean shipping	Green shipyard for zero emission cargo
Tango Seaweed	Norway	Algae	Algae to clean oceans & healthy food
tbd	Germany	Infrastructure	Platform for jobs with purpose
Yemaachi	SS-Africa	Health	Genome analysis and cancer medication for black people



Direct Investments (Equity)



Name	Region	Impact	Description
CO Holding	LATAM	Food Systems	Food System investor
Pharmakina	SS-Africa	Health & Agriculture	Agroforestry of Chinchona tree for quinine and malaria drug manufacturing
Fairphone	Europe	Circular Economy	Modular cell phone for longer duration, built with ethical mined & recycled materials



Fund Investments (Private Equity)



Name	Region	Impact	Description	
Aruwa	Nigeria	Access to finance	PE Fund for women led business in Nigeria and Kenya	
Bonventure	Germany	Social Entrepreneurship	PE Fund for social entrepreneurship in Germany	
Ecotrust	USA	Forestry	Development of mixed species, mixed age forests	
KKB	Germany	Renewable Energies	Producer of green energy, operator of small power plants	
Oltre Impact	Italy	Social Entrepreneurship	PE Fund to for social business in Italy (with strong M&A component)	
Sporos Platform	Greece	Circular Economy	Circular economy builder in Greece	
WWB	Global	Access to finance	PE Fund to enhance women employment and financial products for women	
Planetary Impact Ventures	EU focus Denmark	Planetary health, system change	VC Fund that invests in regenerative agriculture, food, soil health, biodiversity	

Fund Investments (Private Equity)



Name	Region	Impact	Description
Blackstar Stability Fund	USA	Inclusion	House ownership and wealth generation for excluded people
Faircapital Impact Fund	Europe	Social Entrepreneurship	PE Fund for social and ecological innovation in Europe
Vested World	SS-Africa	Access to finance	African led PE fund for early-stage ventures in Nigeria, Kenya and Ghana
Masawa Fund	Europe	Mental health	PE Fund to invest in innovation for mental health
Epagon Fund	Greece, Balkans	Climate fund	VC Fund for water, climate, food and cities
UnCap	SS-Africa	Access to finance	Early-stage capital in Africa
Telos Climate Fund	Europe	Climate change mitigation	VC FoF* to invest along the spectrum of environmental solutions (seed to growth)
MBCF	Madagascar, Mozambique	Climate, biodiversity	PE Fund with high impact for the environment & lifting people out of poverty



*FoF: Fund of Fund

Fund Investments (Private Equity)



Name	Region	Impact	Description	
Carbon Equity	Europe & USA	Climate & nature preservation	PE FoF* invests to support the transition to net zero with attractive returns	
Vanagon Ventures	Europe & USA	Climate & nature preservation	VC Fund for DeepTech to restore nature, rebuild industries, rewire digital infrastructure	
Investing for Purpose	Europe	Climate, diversity education	VC Fund invests in impact ventures in Greece and in NGOs that turn to for-profit entities	
Skybound Ventures	Europe & USA	Aging population, urbanization	VC Fund invests in DeepTech, hardware & software companies with high impact	
CO-Systemic	Mexico	System change for food systems	Blended strategy of fund & direct investments and grants to change the food system	

*FoF: Fund of Fund

Fund Investments (Debt)



Name	Region	Impact	Description
Media Development Fund	Global	Independent Media	Loans to independent media in media oppressed countries
XSML	Uganda, DRC, Angola	Access to finance	Loans to SMEs in underserved countries
Seed Commons	USA	Access to finance	Common wealth cooperative for worker owned cooperatives



Venture Building

Name	Region	Impact	Description
Om Nava Udyo Savings Cooperative <i>Still growing and thriving</i>	Nepal	Microfinance for most deprived villages	My master thesis served to find structure, business & financial planning, recruiting; worked with Hands with Hands on it
Village Power <i>Due to founders' conflict, it stopped operating</i>	Tanzania	Renewables Energies	Operational setup for small solar home systems for villages without power, marketing, budgeting, sales, installations, team building for CAA
Inclusio <i>Still growing and thriving with \$ 153M AuM</i>	Belgium	Reduction of Homelessness	Replication of housing first model to Belgium with local NGO, that feeds into Funds investment



Advisory & Coaching of Entrepreneurs at In-House Retreats



Name	Region	Impact	Description
Facilitation in Accelerators			
Shona Capital Leadership training for portfolio	Uganda	Strong leaders, ecosystem of entrepreneurs who support each other	One-year leadership training for a circle of 5 entrepreneurs to strengthen their purpose, mindfulness & healthy relationship with money
BushBaby Retreat	Uganda	Improvement of leadership capacities	Two-day leadership training for two entrepreneurs to deepen in purpose and business acumen
Pioneers of our Time Retreat	Spain	Deep personal development for entrepreneurs	Systemic family constellation, purpose sessions, and crafting for deep personal transformation of a circle of 3 entrepreneurs



Advisory & Coaching at External Accelerators



Name	Region	Impact	Description
Facilitation in Accelerators			
Ashoka Wirkungsschmiede	Germany	Create impact & system-change mindsets for young entrepreneurs	Workshop facilitation to teach impact & system-change thinking to 300 young non-profit entrepreneurs; theories & inner work
Hello Accelerator (Zalando, Boehringer Ingelheim)	Germany	Create impact & system-change mindsets for young entrepreneurs	Workshop facilitation to teach 10 small business that help with refugee integration impact & system-change thinking; theories & inner work during the refugee crisis in Germany
F-Lane (Vodafone)	Emerging Markets	Financial Planning & Female Leadership	Workshop facilitation in GER to teach female entrepreneurs financial planning skills and leadership skills
Womana	Middle East	Female Leadership	Workshop facilitation in GER to teach entrepreneurs from the Middle East female leadership skills



Investment Readiness Advisory



Name	Region	Impact	Description
Individual advisory & coaching			
Abari	Nepal	Housing and natural systems	Bamboo architecture and land regeneration
Little Bird	Germany	Childcare	Infrastructure for childcare spaces
More than Shelters	Germany	Housing for refugees	Modular shelter system
Vostel	Germany	Volunteering infrastructure	Matchmaking for volunteers
AuJa Autismus	Germany	Autism	Development program for autists





**Let's regenerate and build a more
beautiful world together!**

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